



DJSCE E-CELL

Annual Report 2024-2025

The Entrepreneurship Cell (E-Cell) of Dwarkadas J. Sanghvi College of Engineering is the official student body dedicated to fostering innovation, entrepreneurship, and a startup-driven mindset among students. We are committed to providing aspiring entrepreneurs with the resources, mentorship, and opportunities required to transform their ideas into impactful ventures. Through a wide range of initiatives, including workshops, speaker sessions, startup competitions, networking events, and incubation support, we empower students from our college and beyond to develop entrepreneurial skills, connect with industry leaders, and build solutions for real-world challenges.

During this academic year, DJSCE E-Cell successfully organized several impactful events aimed at promoting innovation and entrepreneurial thinking across the student community. To strengthen our outreach and engagement, we actively shared insightful content, event highlights, and startup-related resources through our social media platforms, including Instagram and LinkedIn. The events conducted throughout the year stand as a testament to the enthusiasm, participation, and success achieved by the cell, reflecting our continued commitment to nurturing the entrepreneurial ecosystem at DJSCE.



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Events organised by DJSCE Ecell in the academic year 2024-25:

Event	Description
Rush Hour 4.0	Rush Hour 4.0 tested business acumen through bidding and selling rounds, showcasing strategy, negotiation, leadership, and entrepreneurial excellence
Podcast Session with Mr. Mikhil Innani	An engaging podcast session featuring Mr. Mikhil Innani, where he shared his entrepreneurial journey, startup experiences, and valuable insights for aspiring founders.
MumbAI talks	A speaker session with Mr. Siddhanth Shah, Alumni of DJSCE and Founder and then CEO of Pharameasy in collaboration with Tech Entrepreneurship Association of Mumbai (TEAM) and the Indian Startup community (TIS)
Video Editing Workshop	A hands-on workshop by E-Cell's Creative Team, equipping students with practical video editing and digital content creation skills.
Podcast session with Mr. Satyendra Gupta	An insightful podcast featuring Mr. Satyendra Gupta, Founder of NeoPerk and DJSCE alumnus, sharing his startup journey, leadership experiences, and entrepreneurial insights
Deal Breaker	Deal Breaker tested negotiation, strategy, and collaboration through online and offline rounds, simulating real-world mergers and entrepreneurial decision-making



Speaker session with Mr. Dhruv Patodia	A speaker session with Mr. Dhruv Patodia, Founder of SortMyScene, exploring startup building, innovation, and entrepreneurship.
Plannerd 5.0	Plannerd 5.0 tested strategic thinking, adaptability, and crisis management through intense business challenges, judged by industry experts with ₹50,000 prizes
Speaker session with Mr. Hardik Gandhi	A finance-focused speaker session with Mr. Hardik Gandhi, researcher at HPMG Shares and CA, CFA, covering investing, financial markets, and wealth creation.
Launch Cell	Launch-Cell showcased innovative startup ideas through online and offline rounds, promoting entrepreneurship, strategic thinking, and real-world pitching experience
Podcast with Mr. Dhyanesh Shah	An engaging podcast with Mr. Dhyanesh Shah, Founder of Mosaic Wellness, discussing startup growth, leadership, and building consumer-first businesses.
Student Spotlight	A podcast series celebrating exceptional DJSCE students, showcasing their achievements and sharing insights on coding, internships, hackathons, and career success.
Esummit 2025	E-Summit brought together inspiring speaker sessions and flagship competitions—Deal Breaker, Plannerd 5.0, and Launch Cell—to foster innovation, entrepreneurship, strategic thinking, and startup culture.



Rush Hour 4.0

Activity Details

- **Activity Name:** Rush Hour 4.0
- **Date of Activity:** 18th October, 2024
- **Mode of Conduct:** Physical
- **Time:** One Day (9:00 AM – 3:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** 30 teams (approximately 100 participants)

Description

Rush Hour 4.0 was organized on 18th October, 2024 by the E-Cell Club of Dwarkadas J. Sanghvi College of Engineering. The six-hour offline business event was designed to challenge participants' communication, negotiation, strategic thinking, and decision-making abilities. Each participating team was initially allocated 1,000 points, which they used to bid on various brands and products. The objective was to outperform competing teams by maximizing sales through effective resource allocation, persuasive communication, tactical decision-making, and strategic planning.

Round 0: Qualifying Round

- Team leaders, along with one additional team member, were required to report by 9:00 AM for the qualifying round.
- The round commenced at 9:15 AM with a competitive marketing quiz that assessed participants' knowledge of business and market concepts.
- Based on their performance, the top five teams qualified for the next stage of the competition.



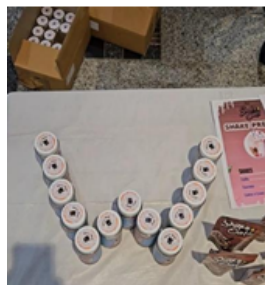
Round 1: Bidding Round

- The five shortlisted teams advanced to a high-stakes bidding round that required strategic thinking and tactical decision-making.
- Each team was provided with 1,000 points to bid competitively on a variety of products and brands, including healthy shake premixes, coffee, coconut water, popcorn, and jewellery.
- This round evaluated participants' understanding of the target audience (college students, faculty, and staff), negotiation abilities, and resource allocation strategies.



Main Round: Selling Round

- The final round placed teams in a competitive environment where speed, strategy, and salesmanship were crucial.
- All qualified team members assembled by 11:00 AM to prepare for the main event.
- The selling phase began at 11:30 AM, during which teams promoted and sold their allotted products from designated stalls.
- Teams aimed to maximize sales through persuasive communication, customer engagement, and effective marketing strategies until 3:00 PM.
- A structured price-to-point conversion system was used to calculate points earned from sales. These points were added to each team's carry-over points from previous rounds to determine the final rankings.
- The top two teams with the highest cumulative points were declared the winners.



Highlights

- The competitive and fast-paced structure of the event encouraged participants to think strategically, innovate, and adapt quickly under pressure.
- Team leaders demonstrated strong leadership by effectively coordinating their teams throughout the bidding and selling phases.
- Power-Ups introduced an exciting strategic element, allowing teams to bid for special abilities such as "Steal It" and "Double Up," which provided competitive advantages and influenced rival teams without their knowledge.
- The Secret Shopper challenge rewarded exceptional salesmanship by granting triple points to teams that successfully pitched and sold a product to the designated secret customer.
- The event was efficiently planned and executed by the E-Cell Club members, ensuring smooth coordination and an engaging experience for all participants.
- The multi-round offline format provided participants with a comprehensive entrepreneurial experience, celebrating business acumen, persuasive communication, strategic thinking, and teamwork.





Podcast Session with Mr. Mikhil Innani:

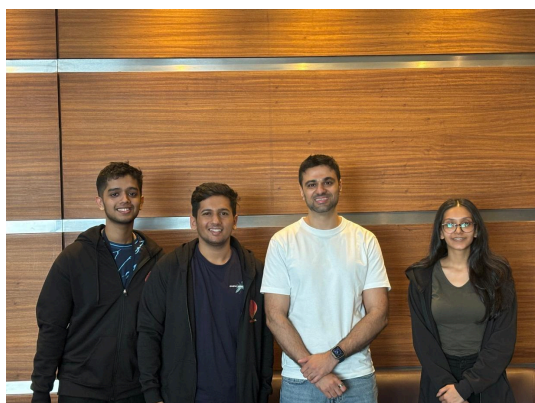
Activity Details

- **Activity Name:** Podcast With Mikhil Innani
- **Date of Activity:** 25th October, 2024
- **Mode of Conduct:** Physical
- **Time:** One Day (9:00 AM – 3:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** 1,800+ views on Youtube

Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering hosted an exclusive podcast session featuring **Mr. Mikhil Innani** (Founder of Apollo Finvest, a publicly listed company) on 25th October, 2024. The session was recorded in an offline setting and later released on the club's YouTube channel to reach a wider audience. The podcast aimed to provide students and aspiring entrepreneurs with valuable insights into the realities of building and scaling a startup, overcoming challenges, and developing an entrepreneurial mindset.

Throughout the session, Mr. Mikhil Innani shared his entrepreneurial journey, discussing the inspiration behind his venture, the obstacles he encountered in the early stages, and the key decisions that shaped his career. He emphasized the importance of resilience, innovation, adaptability, and customer-centric thinking in today's dynamic startup ecosystem.



Discussion Highlights

The conversation covered a wide range of topics relevant to students, aspiring founders, and young professionals.



- Mr. Innani shared the story behind his entrepreneurial journey, highlighting the motivation that led him to pursue entrepreneurship and the lessons learned from his early experiences.
- The discussion explored the importance of identifying market gaps, validating ideas, and building products that address genuine customer needs.
- Students gained valuable insights into fundraising, scaling a business, team building, leadership, and navigating uncertainty in the startup ecosystem.
- The podcast also focused on the significance of continuous learning, networking, and embracing failure as a stepping stone toward long-term success.
- An engaging question-and-answer segment allowed the audience to gain practical advice on entrepreneurship, career development, and personal growth.

Highlights

- The podcast provided students with firsthand insights from an accomplished entrepreneur, bridging the gap between classroom learning and real-world startup experiences.
- Mr. Mikhil Innani shared practical strategies, inspiring anecdotes, and actionable advice that encouraged students to think innovatively and pursue entrepreneurial opportunities.
- The interactive discussion addressed common challenges faced by aspiring entrepreneurs and offered guidance on building resilience, making informed decisions, and leading successful ventures.
- The professionally recorded session enabled the content to reach a larger audience through YouTube, accumulating over **1,800 views** and extending its impact beyond the live recording.
- The event successfully strengthened DJSCE E-Cell's mission of promoting entrepreneurship by creating an engaging platform for knowledge sharing, inspiration, and meaningful conversations with industry leaders.





MumbAI Talks

Activity Details

- **Activity Name:** MumbAI Talks – Speaker Session with Mr. Siddhanth Shah
- **Speaker:** Mr. Siddhanth Shah (Alumnus, DJSCE; Founder and Former CEO of PharmEasy)
- **Collaborators:** Tech Entrepreneurship Association of Mumbai (TEAM) and The Indian Startup Community (TIS)
- **Mode of Conduct:** Physical
- **Date:** 27th February, 2025
- **Mandatory/Elective:** Elective
- **Participants:** 200+

Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering, in collaboration with the **Tech Entrepreneurship Association of Mumbai (TEAM)** and **The Indian Startup Community (TIS)**, organized **MumbAI Talks**, an inspiring speaker session featuring **Mr. Siddhanth Shah**, distinguished alumnus of DJSCE and Founder and Former CEO of PharmEasy. The session aimed to provide students with valuable insights into entrepreneurship, innovation, startup growth, and leadership through the experiences of one of India's successful startup founders.

During the session, Mr. Shah shared his entrepreneurial journey, beginning with the inception of PharmEasy and the challenges faced while building one of India's leading digital healthcare platforms. He spoke about identifying market opportunities, assembling strong teams, navigating uncertainty, raising capital, and scaling a startup in a competitive and rapidly evolving ecosystem.

The discussion also explored the role of technology and innovation in transforming traditional industries, emphasizing the importance of solving meaningful problems with customer-centric solutions. Students gained practical insights into leadership, strategic decision-making, resilience, and adapting to changing market dynamics.

An interactive question-and-answer session concluded the event, allowing participants to engage directly with Mr. Shah and seek guidance on entrepreneurship, career development, startup building, and the future of India's innovation ecosystem.



Highlights

- The session featured **Mr. Siddharth Shah**, Founder and Former CEO of PharmEasy and a proud DJSCE alumnus, inspiring students through his entrepreneurial journey.
- Students gained firsthand insights into building and scaling a startup, fundraising, leadership, product-market fit, and navigating the challenges of entrepreneurship.
- The collaboration with **TEAM** and **The Indian Startup Community (TIS)** expanded the reach of the event and strengthened connections within Mumbai's entrepreneurial ecosystem.
- The interactive Q&A session enabled participants to receive practical advice on startup growth, innovation, career choices, and developing an entrepreneurial mindset.
- The event successfully fostered meaningful conversations between students and industry leaders, encouraging innovation, problem-solving, and entrepreneurship among aspiring founders.





Video Editing Workshop

Activity Details

- **Activity Name:** Video Editing Workshop
- **Facilitator:** E-Cell Creative Team, led by Mr. Vedant Taware (Head of Creative Team)
- **Organized By:** E-Cell, Dwarkadas J. Sanghvi College of Engineering
- **Date:** 6th March, 2025
- **Time:** 3:00 PM to 6:00 PM
- **Mode of Conduct:** Physical
- **Mandatory/Elective:** Elective

Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering organized a hands-on **Video Editing Workshop** conducted by the club's Creative Team under the leadership of **Mr. Vedant Taware**, Head of the Creative Team. The workshop was designed to equip students with the essential skills required to create engaging, professional-quality video content for social media, marketing campaigns, and event promotions.

The session introduced participants to the fundamentals of video editing, including organizing footage, creating smooth transitions, incorporating motion graphics, color correction, sound design, and maintaining an effective visual narrative. Students were also familiarized with industry-standard editing workflows and best practices for producing high-quality digital content.

Through practical demonstrations and live editing exercises, participants learned techniques for enhancing storytelling, improving audience engagement, and optimizing content for various social media platforms. The workshop emphasized the importance of creativity, consistency, and visual communication in building a strong digital presence for organizations and brands.

The interactive nature of the workshop encouraged participants to experiment with editing tools, ask questions, and receive valuable feedback from the Creative Team, enabling them to apply the concepts in real-world content creation.



Highlights

- The workshop was conducted by the **E-Cell Creative Team**, led by **Mr. Vedant Taware**, providing participants with practical knowledge of professional video editing techniques.
- Students learned the fundamentals of editing, including transitions, color correction, audio enhancement, motion graphics, and storytelling.
- Live demonstrations and hands-on exercises enabled participants to gain practical experience using modern video editing workflows.
- The session highlighted the role of high-quality visual content in branding, marketing, and digital engagement across social media platforms.
- The workshop successfully enhanced participants' creative and technical skills, empowering them to produce compelling multimedia content for future academic, professional, and entrepreneurial projects.





Podcast Session with Mr. Satyendra Gupta

Activity Details

- **Activity Name:** Podcast Session with Mr. Satyendra Gupta
- **Date of Activity:** 15th February, 2025
- **Mode of Conduct:** Physical
- **Time:** One Day (9:00 AM – 3:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** 750+ views on Youtube

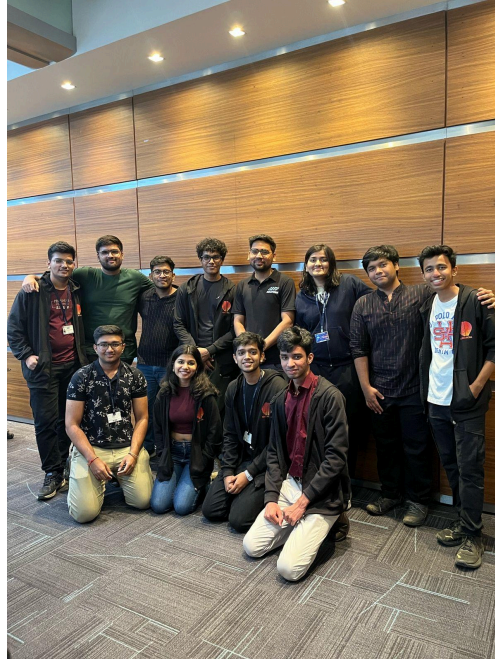
Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering organized an exclusive podcast session featuring **Mr. Satyendra Gupta**, Founder of **NeoPerk** and a distinguished alumnus of DJSCE. The podcast was recorded in an offline setting and later published on the club's digital platforms, enabling students and aspiring entrepreneurs to access valuable entrepreneurial insights beyond the event itself.

During the conversation, Mr. Gupta shared his journey from being a student at DJSCE to establishing NeoPerk, highlighting the experiences, challenges, and milestones that shaped his entrepreneurial career. He discussed the importance of identifying real-world problems, building customer-focused solutions, and remaining adaptable in an ever-evolving business landscape.

The session also explored topics such as startup ideation, product development, leadership, business growth, networking, and the role of perseverance in overcoming entrepreneurial challenges. Drawing from his personal experiences, Mr. Gupta emphasized the significance of continuous learning, calculated risk-taking, and building resilient teams to create sustainable ventures.

The podcast concluded with an engaging discussion addressing questions on entrepreneurship, career choices, startup ecosystems, and the opportunities available to young innovators, leaving students with practical guidance and inspiration for their own entrepreneurial journeys.



Highlights

- The podcast featured **Mr. Satyendra Gupta**, Founder of NeoPerk and a proud DJSCE alumnus, who shared his entrepreneurial journey and professional experiences.
- Students gained practical insights into startup ideation, product development, leadership, business strategy, and scaling a technology-driven venture.
- The discussion emphasized resilience, innovation, customer-centric thinking, and continuous learning as essential qualities for aspiring entrepreneurs.
- The interactive format encouraged meaningful conversations on entrepreneurship, career development, and navigating challenges within the startup ecosystem.
- The recorded podcast extended the reach of the session beyond the live audience, allowing a wider student community to benefit from the valuable insights shared by the speaker.





Deal Breaker

Activity Details

- **Activity Name:** Deal Breaker
- **Date of Activity:** 1st April 2025
- **Mode of Conduct:** Round 1 (Online Quiz on Unstop), Round 2 (Offline at Dwarkadas J. Sanghvi College of Engineering)
- **Time:** One Day (11:00 AM – 4:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** Round 1: 274 Registered Teams; Round 2: 10 Selected Teams

Description

Deal Breaker is a business and finance competition designed to challenge participants' strategic thinking, collaboration, and negotiation skills. It provides a dynamic platform for students to showcase analytical abilities, negotiation prowess, and innovative thinking in a high-pressure environment.

Round 1: Online on Unstop

- Participants completed a quiz testing understanding of core business and finance concepts, industry trends, and strategic decision-making.
- The quiz was held on 26th March 2025.
- The top teams advanced to the next round.

Round 2: Offline at Dwarkadas J. Sanghvi College of Engineering

- Selected teams worked with real-world products to simulate mergers and strategic partnerships.
- Each team merged with another team having a complementary product to form a cohesive business strategy and pitch.
- Teams were judged individually on strategy, negotiation skills, and business insight, with a focus on collaboration and effective pitching.





Highlights

- The event was a unique platform for showcasing negotiation skills, business acumen, and the ability to thrive under pressure.
- Personalized feedback from accomplished entrepreneurs offered invaluable industry insights.
- The two-round structure—moving from individual product presentations to brokering deals and pitching to experts—provided a real-world entrepreneurial experience.
- The event facilitated excellent networking opportunities as students collaborated on business strategies.
- The E-Cell organizing team ensured professional coordination throughout the event.





Speaker session with Mr. Dhruv Patodia

Activity Details

- **Activity Name:** Speaker Session with Mr. Dhruv Patodia
- **Speaker:** Mr. Dhruv Patodia (Founder of SortMyScene)
- **Mode of Conduct:** Physical
- **Date:** 1st April, 2025
- **Time:** 10:15 to 11:15 pm
- **Mandatory/Elective:** Elective
- **Participants:** 200+

Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering organized an insightful speaker session featuring **Mr. Dhruv Patodia**, Founder of **SortMyScene**. The session aimed to inspire students by providing practical insights into entrepreneurship, startup building, and the evolving landscape of technology-driven businesses.

During the session, Mr. Patodia shared his entrepreneurial journey, discussing the inspiration behind founding SortMyScene, the challenges encountered during the initial stages, and the strategies that contributed to the company's growth. He emphasized the importance of identifying real-world problems, validating ideas, building customer-centric solutions, and remaining adaptable in a dynamic business environment.

The discussion also explored topics such as startup ideation, product development, branding, networking, fundraising, and leadership. Students gained valuable perspectives on building resilient teams, making informed business decisions, and navigating the uncertainties associated with entrepreneurship.

The event concluded with an engaging interactive question-and-answer session, where participants had the opportunity to seek advice on startup journeys, career development, innovation, and the skills required to succeed in today's entrepreneurial ecosystem.



Highlights

- The session featured **Mr. Dhruv Patodia**, Founder of SortMyScene, who shared his entrepreneurial journey and valuable startup experiences.
- Students gained practical insights into startup ideation, product development, business strategy, leadership, and scaling a technology-driven venture.
- The interactive Q&A session provided participants with personalized guidance on entrepreneurship, career opportunities, and overcoming startup challenges.
- The event successfully encouraged students to embrace innovation, problem-solving, and entrepreneurial thinking while learning directly from an accomplished founder.





Plannerd 5.0

Activity Details

- **Activity Name:** Plannerd 5.0
- **Date of Activity:** 2nd April 2025
- **Mode of Conduct:** Round 1 (Online on Unstop), Round 2 (Offline at Dwarkadas J. Sanghvi College of Engineering)
- **Time:** One Day (12:30 PM – 5:00 PM)
- **Participants:** Round 1: Over 150 Registered Teams; Round 2: 12 Selected Teams

Description

Plannerd 5.0, the flagship competition of DJSCE-ECELL, is designed to immerse participants in real-world business scenarios that test strategic thinking, adaptability, and crisis management.

Phase 1: Online via Unstop (Problem Analysis & Strategic Solution)

- Teams received a complex business problem statement.
- Teams submitted a three-page PPT including data-driven insights, market research, and a well-structured analysis.
- The top 12 teams qualified based on innovation, feasibility, and strategic thinking.

Phase 2: Offline at D.J. Sanghvi College (Crisis Response & Dynamic Re-evaluation)

- The 12 shortlisted teams revised and adapted their strategies under strict time constraints.
- Teams presented an updated PPT reflecting fast-paced decision-making and crisis handling.



Highlights

- A distinguished panel of judges evaluated the teams: Mr. Pratik Upadhyay (Programmex Institute), Mr. Siddhesh Pai (Samisan Tech), Mr. Siddharth Mishra (SDC/Game Nagri Studios), and Mr. Chirag Jain (Mindful Private Limited).
- Teams faced unexpected instructions related to the original problem, requiring swift reassessment and refinement of solutions.
- The total prize pool was ₹50,000.



- Winning teams: 1. Bizbreakthrough, 2. Case catalyst, 3. Biz Crew.
- The E-Cell team ensured seamless transitions and a professional, high-energy atmosphere.





Speaker Session with Mr. Hardik Gandhi

Activity Details

Activity Name: Speaker Session with Mr. Hardik Gandhi

Speaker: Mr. Hardik Gandhi (Researcher at HPMG Shares; CA, CFA, and Finance Expert)

Mode of Conduct: Physical

Mandatory/Elective: Elective

Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering organized an insightful speaker session featuring **Mr. Hardik Gandhi**, a researcher at **HPMG Shares**, Chartered Accountant (CA), Chartered Financial Analyst (CFA), and finance expert. The session aimed to provide students with a deeper understanding of financial markets, investment strategies, wealth creation, and the role of finance in entrepreneurship and business decision-making.

During the session, Mr. Gandhi shared his professional journey in the field of finance, discussing the importance of financial literacy, disciplined investing, and analytical thinking. He explained how businesses and startups can leverage sound financial planning to achieve sustainable growth while emphasizing the significance of understanding market trends, valuation techniques, and risk management.

The discussion also covered topics such as equity research, stock market fundamentals, portfolio management, financial analysis, and the evolving landscape of India's financial ecosystem. Students gained valuable insights into career opportunities in finance, the importance of professional qualifications such as CA and CFA, and the skills required to excel in the industry.

The session concluded with an engaging interactive question-and-answer segment, where participants sought guidance on investment strategies, career planning, entrepreneurship, and navigating the rapidly changing financial markets.

Highlights

- The session featured **Mr. Hardik Gandhi**, researcher at HPMG Shares, CA, CFA, and finance expert, who shared practical insights from his professional experience.
- Students gained a strong understanding of financial markets, equity research, investment principles, portfolio management, and financial decision-making.
- The discussion emphasized the importance of financial literacy, risk management, and strategic planning for entrepreneurs, investors, and business leaders.



- The interactive Q&A session provided participants with valuable guidance on careers in finance, professional certifications, investment approaches, and market analysis.
- The event successfully bridged the gap between theoretical financial concepts and real-world applications, encouraging students to develop informed financial and entrepreneurial perspectives.





Launch-Cell

Activity Details

- **Activity Name:** Launch-Cell
- **Date of Activity:** 30th March 2025
- **Mode of Conduct:** Round 1 (Online on Unstop), Round 2 (Offline at Dwarkadas J. Sanghvi College of Engineering)
- **Time:** One Day (10:00 AM – 5:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** Round 1: 128 Registered Teams; Round 2: 10 Selected Teams

Description

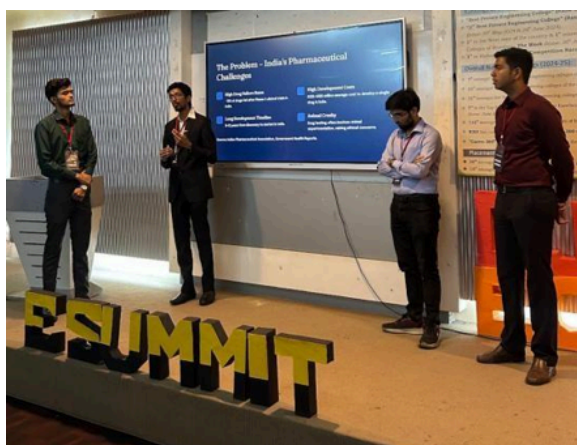
Launch-Cell is an entrepreneurial battleground offering a platform for DJSCE students to showcase groundbreaking business ideas. It fosters startup development by pushing students to think strategically and present ventures to a panel of esteemed judges.

Round 1: Online on Unstop

- Participants submitted startup ideas via a presentation or creative format.
- The top 10 teams with concrete ideas and genuine launch intent were selected.

Round 2: Offline at Dwarkadas J. Sanghvi College of Engineering

- The 10 shortlisted teams presented their ideas to a panel of judges, including Yash Chavan (SARAL) and Jalak Rawal (Taag.one).
- Pitches were evaluated based on Innovation, Feasibility, Market Potential, Strategic Roadmap, and Communication Skills.



Highlights

- Participants showcased high levels of originality, market viability, and clarity of thought.
- Personalized feedback from seasoned entrepreneurs provided valuable industry insights.
- The event fostered meaningful networking between students and professionals.
- The two-round format tested consistency, moving from initial submission to a high-stakes pitch.
- The E-Cell organizing team ensured professional execution and smooth transitions.





Podcast Session with Mr. Dhyanesh Shah

Activity Details

- **Activity Name:** Podcast Session with Mr. Dhyanesh Shah
- **Date of Activity:** 22nd February, 2025
- **Mode of Conduct:** Physical
- **Time:** One Day (9:00 AM – 3:00 PM)
- **Mandatory/Elective:** Elective
- **Participants:** 500+ views on Youtube

Description

The E-Cell Club of Dwarkadas J. Sanghvi College of Engineering organized an exclusive podcast session featuring **Mr. Dhyanesh Shah**, Founder of **Mosaic Wellness**. The session was recorded in an offline setting and later published on the club's digital platforms, providing students and aspiring entrepreneurs with valuable insights into building and scaling a modern consumer brand.

During the podcast, Mr. Shah shared the journey behind the establishment of Mosaic Wellness, discussing the vision, challenges, and strategic decisions involved in creating one of India's leading digital health and wellness companies. He highlighted the importance of understanding customer needs, leveraging technology, building strong teams, and maintaining a long-term vision while navigating the competitive startup ecosystem.

The discussion also covered key entrepreneurial topics such as product-market fit, branding, fundraising, business scalability, leadership, and innovation. Drawing from his experiences, Mr. Shah emphasized the value of resilience, adaptability, and continuous experimentation in developing successful ventures.

The session concluded with an engaging discussion addressing questions related to entrepreneurship, startup growth, leadership, and career development, offering students practical advice and inspiration to pursue their entrepreneurial aspirations.





Highlights

- The podcast featured **Mr. Dhyanesh Shah**, Founder of Mosaic Wellness, who shared valuable insights from his entrepreneurial journey and leadership experience.
- Students gained practical knowledge about building consumer-focused businesses, achieving product-market fit, scaling startups, and developing sustainable business models.
- The discussion highlighted the importance of customer-centric innovation, strategic decision-making, resilience, and effective leadership in entrepreneurship.
- The interactive format encouraged meaningful conversations on startup challenges, business growth, and opportunities within India's evolving entrepreneurial ecosystem.
- The recorded podcast extended the reach of the session beyond the live audience, enabling a wider student community to benefit from the insights and experiences shared during the conversation.



Student Spotlight:

Activity Details

Activity Name: Student Spotlight – Podcast Series

Mode of Conduct: Physical (Recorded Podcast Series)

Mandatory/Elective: Elective

Featured Guests: Outstanding Student Achievers from DJSCE

Platform: YouTube (DJSCE E-Cell)

Description

The **Student Spotlight** podcast series, initiated by the E-Cell Club of Dwarkadas J. Sanghvi College of Engineering, was created to celebrate the achievements of exceptional students and provide a platform for them to share their inspiring journeys with the wider student community. Through candid conversations, the series highlights the experiences, challenges, and success stories of students who have excelled in academics, competitive programming, internships, hackathons, entrepreneurship, and technology.

Each episode features accomplished students discussing their preparation strategies, learning experiences, career decisions, and the mindset that helped them achieve their goals. The podcast aims to bridge the gap between aspiring students and high achievers by providing practical advice, actionable insights, and relatable experiences that motivate others to pursue excellence.

The series featured distinguished student achievers, including **Viram Mehta**, who shared his journey to becoming a 5-Star CodeChef programmer and securing a ₹27 LPA offer; **Dipti Agarwal**, who discussed her Salesforce internship experience and passion for AI/ML as a woman in technology; **Jenil Shah**, who shared insights from his Google internship and competitive programming journey as a Codeforces Candidate Master; and **Sujal Choudhari**, who spoke about his success as a seven-time hackathon winner and two-time Smart India Hackathon champion.

By showcasing diverse success stories across different domains, the Student Spotlight series encouraged students to learn from their peers, explore new opportunities, and develop the confidence to achieve their own aspirations.



Highlights

- The podcast series celebrated the achievements of outstanding DJSCE students, inspiring peers through authentic stories of dedication, perseverance, and success.
- Featured guests shared practical guidance on competitive programming, internships, hackathons, technical interviews, AI/ML, and career development.
- Each episode provided actionable tips, preparation strategies, and valuable insights that students could apply to their own academic and professional journeys.
- The recorded podcast format enabled the content to reach a wider audience through YouTube, allowing students to revisit the discussions and benefit from the experiences shared by their peers.
- The Student Spotlight series strengthened DJSCE E-Cell's commitment to fostering a culture of learning, mentorship, and peer-driven inspiration by recognizing and amplifying student achievements.





Esummit 2025:

Activity Details

- **Activity Name:** E-Summit
- **Mode of Conduct:** Hybrid (Online & Physical)
- **Date:** 31st March, 2025 to 2nd April, 2025
- **Duration:** 3days
- **Participants:** 1500+

Description

E-Summit was the flagship entrepreneurship conclave organized by the E-Cell Club of Dwarkadas J. Sanghvi College of Engineering, bringing together aspiring entrepreneurs, industry experts, and students for a comprehensive entrepreneurial experience. The summit was designed to foster innovation, strategic thinking, leadership, and startup culture through a combination of expert speaker sessions and competitive business events.

The summit featured inspiring speaker sessions by **Mr. Dhruv Patodia**, Founder of SortMyScene, and **Mr. Hardik Gandhi**, researcher at HPMG Shares, CA, CFA, and finance expert. Through their experiences, students gained valuable insights into entrepreneurship, startup growth, financial literacy, investment strategies, leadership, and building successful ventures.

Alongside the speaker sessions, E-Summit hosted three flagship competitions—**Deal Breaker**, **Plannered 5.0**, and **Launch Cell**. These events challenged participants to negotiate business deals, develop strategic solutions to real-world business scenarios, and pitch innovative startup ideas before experienced judges. Together, the competitions provided participants with practical exposure to entrepreneurship, teamwork, problem-solving, and decision-making under pressure.

By combining knowledge-sharing sessions with experiential learning, E-Summit created an engaging platform where students could interact with industry professionals, showcase their skills, and strengthen their entrepreneurial mindset.





Highlights

- E-Summit served as DJSCE E-Cell's flagship entrepreneurship event, bringing together students, founders, and industry professionals.
- The summit featured insightful speaker sessions by **Mr. Dhruv Patodia** and **Mr. Hardik Gandhi**, offering practical guidance on entrepreneurship, finance, leadership, and innovation.
- Flagship competitions including **Deal Breaker**, **Plannerd 5.0**, and **Launch Cell** provided participants with hands-on experience in negotiation, business strategy, crisis management, and startup pitching.
- The event encouraged collaboration, networking, and knowledge exchange among students from diverse institutions and entrepreneurial backgrounds.
- E-Summit successfully promoted innovation, leadership, and entrepreneurial excellence by combining expert insights with immersive, real-world business challenges.

